



## COMPANY BACKGROUND

- Founded in 2004
- Located in San Francisco's Hayes Valley neighborhood; all products made in USA
- Mission:
  - Bring composting to the masses
  - Reduce greenhouse emissions and global warming
  - Promote organic gardening and healthy lifestyles

## COMPOST BACKGROUND

- Food is the #1 least recycled material [Source: US EPA]
- Landfills contain more food waste than diapers, Styrofoam, and tires, combined [EPA]
- Due to lack of oxygen, landfill waste does not break down, even if it is biodegradable
- Landfill waste produces methane, a greenhouse gas 21 times worse than carbon dioxide emissions
- Use compost on herbs, vegetables, flowers, lawns, trees, and shrubs
- Compost absorbs water, reducing water needs. This is helpful in drought-prone areas.
- Many people compost in their backyards, although this is not possible in many cases due to cold or rainy weather, raccoons, bears, lack of space, arthritis or other physical disabilities

## PRODUCT BACKGROUND: *PLUS* and *PRO* models

- Fully automatic and odor free
- Use indoors or outdoors
- Add food waste at any time, any day
- No worms, bugs, mixing, turning, sifting, or lifting is involved
- Compost is ready every 2 weeks
- Use immediately or store outdoors for future use
- True "hot composting" temperatures up to 140F (60C) eliminate pathogens, odors
- Energy efficient design uses just 5 kwh (\$0.50) per month – less than a typical nightlight
- Made from recycled and recyclable materials; minimal packaging
- Size and weight: 20"L x 12"W x 20"H (51x30x51cm); 17 lbs (8kg)
  - similar size and shape as a kitchen trash bin
  - fits anywhere, even inside a standard kitchen cabinet
- PRO model contains premium features:
  - foot pedal for convenient hands-free operation
  - heavy duty construction for continuous high volume usage
  - security locking feature to prevent theft in high-traffic public areas
  - vacation mode for energy savings during infrequent use
  - 3 year warranty (vs. 1 year warranty for PLUS model)

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