



COMPANY BACKGROUND

- Founded in 2004
- Located in San Francisco's Hayes Valley neighborhood; all products made in USA
- Mission:
 - bring composting to the masses
 - reduce greenhouse emissions and global warming
 - promote organic gardening and healthy lifestyles

COMPOST BACKGROUND

- Food is the #1 least recycled material [Source: US EPA]
- Landfills contain more food waste than diapers, Styrofoam, and tires, combined [EPA]
- Due to lack of oxygen, landfill waste does not break down, even if it is biodegradable
- Landfill waste produces methane, a greenhouse gas 21 times worse than carbon dioxide emissions
- Use compost on herbs, vegetables, flowers, lawns, trees, and shrubs
- Compost absorbs water, reducing water needs. This is helpful in drought-prone areas.
- Many people compost in their backyards, although this is not possible in many cases due to cold or rainy weather, raccoons, bears, lack of space, arthritis or other physical disabilities.

PRODUCT BACKGROUND: *ECO Series*

- Fully automatic, no trash odors
- Use indoors or outdoors
- Add food waste at any time, any day
- No worms, bugs, mixing, turning, sifting, or lifting is involved
- Compost is ready every 2 weeks
- Use immediately or store outdoors for future use
- True "hot composting" temperatures up to 140F (60C) eliminate pathogens, odors
- Energy efficient design uses just 5 kwh (\$0.50) per month – less than a typical nightlight
- Made from recycled and recyclable materials; minimal packaging
- Size and weight: 20"L x 12"W x 12"H (50x30x50cm)
 - similar size and shape as a kitchen trash bin
 - fits anywhere, even inside a standard kitchen cabinet