

For Immediate Release

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## **NATUREMILL UNVEILS NEW AUTOMATIC PET FRIENDLY COMPOSTER**

**San Francisco, CA, October 11, 2007--** NatureMill, Inc announces a new line of automatic home composters for pet owners. The NatureMill Pet Friendly composter makes going green with your pet a reality by turning pet waste into rich nutrients for a flourishing garden.

“Our mission is that everyone will compost one day, and why stop with food waste,” says Russ Cohn, founder and president of NatureMill, Inc. “Our pets are an integral part of our society and we wanted to engineer a green alternative for them too.”

The NatureMill Pet Friendly composter is the only safe and eco-friendly way to dispose of pet waste and cat litter. It also accepts food waste turning it into fertilizer instead of throwing it away in landfills.

Conventional methods of composting can be laborious, timely, and dirty. The NatureMill takes the dirt, smell, and wait out of the process producing excellent results in a fraction of the time.

At just \$399 the Pet Friendly composter is specially tuned for pet waste with a lower air flow, less mixing, and heat than our other composters, to avoid drying out or over processing the compost.

The Pet Friendly is in stock and available online at [www.naturemill.com](http://www.naturemill.com). More information about the NatureMill Pet Friendly can be found at [www.naturemill.com](http://www.naturemill.com).

### **About NatureMill Inc.**

Founded in 2004 in San Francisco, NatureMill is devoted to making composting easy and accessible to everyone. NatureMill composters have been sold in 27 countries and are busy diverting four thousand tons of waste from landfills worldwide.

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