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**NATUREMILL UNVEILS NEW AUTOMATIC INDOOR COMPOSTERS**

***New Models Help Households Reduce Greenhouse Gasses***

**SAN FRANCISCO, CA, Feb. 22, 2008** -- NatureMill, Inc. today unveiled a new line of automatic composters for home use. The new models allow ordinary home users to turn food waste into compost fertilizer, reducing landfill trash and resultant greenhouse gas emissions, while returning valuable organic nutrients to the soil. The PLUS and PRO are smaller, faster, more energy efficient, and more affordable than the prior model line. These second-generation models are the culmination of 4 years of research and development.

"We are thrilled to help more people reduce their impact on the environment, by bringing composting to the masses," says Russ Cohn, founder and president of NatureMill. "Our modern throw-away society has finally evolved to a point where we can all recycle every bit of waste."

The PLUS is in stock and available for sale now. The PRO will be available on March 18, 2008. More information about the NatureMill PLUS and PRO composters can be found at [www.naturemill.com](http://www.naturemill.com).

**COMPOSTING AND THE ENVIRONMENT**

Food waste is the #1 least recycled material [source: US EPA]. Landfills contain more food waste than diapers, Styrofoam, and tires -- combined [EPA]. Landfills are layered deep and saturated with water, such that no oxygen can penetrate. As a result, even "biodegradable" waste remains embalmed for centuries to come. Landfills produce

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methane, a harmful greenhouse gas 21 times more potent than carbon dioxide [EPA], and leach toxic chemicals into our air and drinking water.

Composting alleviates these environmental burdens by diverting large quantities of material from the waste stream, returning it to the soil for use as a natural organic fertilizer. Millions of people already compost in their backyard using a variety of do-it-yourself means. Unfortunately, these techniques are susceptible to raccoons, bears, cold weather, and general lack of time or commitment on behalf of mainstream consumers.

### THE NATUREMILL PLUS

At just \$299, the NatureMill PLUS offers simplicity and convenience. It is fully automatic and odor free. It can be used indoors or outdoors, and can compost over 100 lbs (45 kg) of food waste per month. The small size allows it to be used inside a standard kitchen cabinet, which is ideal for people living in apartments with small kitchens. The unit is ergonomically designed and user friendly. Energy consumption is just 5 kwh / month, costing roughly \$0.50 depending on local utility rates -- this is less energy than used by a typical nightlight. The PLUS comes with a 1 year warranty.

### THE NATUREMILL PRO

The PRO model offers all the features of the PLUS model, with the addition of a foot pedal for convenient hands-free operation, vacation mode for additional energy savings, designer colors, a security locking feature, and a 3 year warranty. The PRO is designed for serious cooks and gardeners who require heavy-duty continuous use. The price is \$399.

### ABOUT NATUREMILL INC

Founded in 2004 in San Francisco, NatureMill is devoted to making compost easy and accessible to everyone. NatureMill composters have been sold in 27 countries, and are busy diverting four thousand tons of waste from landfills worldwide.