

For Immediate Release

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**NATUREMILL THE LEADER IN INDOOR HOME COMPOSTING ANNOUNCES
PARTNERSHIP WITH TARGET**

Composters Reduce Trash and Greenhouse Gases

San Francisco, CA, June 2, 2008 -- Worried about all the trash your household throws away? You can start living green by composting. And now NatureMill is making it even easier to go green in the kitchen through its new strategic partnership with Target.

“Our mission is to bring composting to the masses. Through our partnership with Target we believe we’re on the right track,” says Russ Cohn, founder and president of NatureMill, Inc.

The NatureMill automatic composter recycles its weight in waste every 10 days, diverting over two tons of waste from landfills over its life. This reduces emissions of methane, a harmful greenhouse gas produced when organic matter decomposes in oxygen-starved landfills. Furthermore, compost returns nutrients to the environment, reducing our need for chemical fertilizers. Regarding its efficiency the NatureMill uses 5 kwh per month of energy - or about \$0.50 per month. This is less than a garbage truck would burn in diesel fuel to haul the same waste. It is also made from recycled and recyclable materials.

The NatureMill PRO and Plus editions are available on Target. More information can be found at www.naturemill.com

About NatureMill Inc.

Founded in 2004 in San Francisco, NatureMill is devoted to making composting easy and accessible to everyone. NatureMill composters have been sold in 27 countries and are busy diverting four thousand tons of waste from landfills worldwide.

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