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NATUREMILL WINS IDEA '09 AWARD

Ecodesign for Everyone

SAN FRANCISCO, Calif, May 27, 2009 – The International Design Excellence Award (IDEA) today selected NatureMill, Inc. as a winner in its 2009 Ecodesign Category .

“We are thrilled to be recognized by the international design community” says Russ Cohn, founder and President of NatureMill. “Ecodesign has become a recognized part of everyone’s lifestyle, and we are proud to be part of that movement.”

COMPOSTING AND THE ENVIRONMENT

Food waste is the #1 least recycled material, and the #2 ingredient in landfills. Landfills contain more food waste than diapers, Styrofoam, and tires -- combined [EPA]. Once landfills are layered deep and saturated with water, no oxygen can penetrate and even "biodegradable" items remain embalmed for centuries to come. Landfills produce methane, a greenhouse gas 21 times worse than carbon dioxide, and leach toxic chemicals into our air and drinking water [EPA].

Composting alleviates these environmental burdens by diverting large quantities of material from the waste stream, returning it to the soil for use as a natural organic fertilizer. Millions of people already compost in their backyard using a variety of do-it-yourself means. Unfortunately, these techniques are susceptible to raccoons, bears, cold weather, and general lack of time or commitment on behalf of mainstream consumers.

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ABOUT NATUREMILL INC

Founded in 2004 in San Francisco, NatureMill is devoted to making compost easy and accessible to everyone. NatureMill composters have been sold in 27 countries, and are busy diverting over thirty thousand tons of waste from landfills worldwide.

FOR MORE DETAILS: visit www.naturemill.com

FOR HI-RES IMAGES: visit www.naturemill.com/press_imageLib.html

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